

What level of sponsorship will you be?

Exclusive Sponsor – \$50,000

This sponsorship is an opportunity to be the sole sponsor of the YoJo Show. The Exclusive Sponsor will have the choice to either have the only sponsorship recognition of the show or they can share it with (up to) two other sponsors who they choose (and are also approved by the YoJo Show). The Exclusive Sponsor will also have the freedom to choose their compensation by other partner sponsors.

Logo & recognition on the pre-assembly video screen of every

Logo & recognition on standing sign throughout performance

Logo & recognition on material handed out at assembly

Logo in Kids Coloring Book – Offered as a Coloring Contest

Primary Sponsorship – \$25,000

This sponsorship is the main sponsor of the YoJo Program. The Primary Sponsor will be the main sponsor of (up to) 50 YoJo Performances in the 2011-2012 school year. The Primary Sponsor will be the main sponsor of every YoJo Show. Primary Sponsorship logo and recognition will be located above a little larger than the secondary sponsorship.

Logo & recognition on the pre-assembly video screen of every

Logo & recognition on standing sign throughout performance

Logo & recognition on material handed out at assembly



Secondary Sponsorship - \$7,000

This will be guaranteed to be the second of only two sponsorships of (up to) 10 YoJo Performances in the 2011-2012 school year. The secondary sponsor will rotate with other shared secondary sponsors every five (5) shows. The secondary sponsorship will share sponsorship space with the Primary Sponsor of the year.

Secondary Sponsors are allowed to purchase more than one Secondary Sponsorship.

School Sponsorship - \$500-\$1,000 each show

Have a specific school you work with? Want to help your kid's school get to see the YoJo Show? Sponsor the schools show. The most sponsors we will allow to help pay for the show is 3. (I know it hurts to hear this, the YoJo Show is about the kids...not the sponsors). We have a system that helps keep the sponsors mentioned, appreciated and visual...but we make sure the topics are the kids, teachers and lesson.